



Values, Vision & Strategy

Our Values

- Digital First and Always
- Speed
- Results
- Innovation & Transparency
- Community & Trust



Values, Vision & Strategy

Our Vision

- **TradFi & Web3** bridge with regulated, institutional-grade, end-to-end infrastructure and technology
- **24/7 global rails** for tokenized assets
- **Seamless multi-asset investing experience**
- **Tokenization of all real world/financial assets** (incl. public markets)



Strategic Priorities

1. Partnerships & Ecosystem

- Best-of-breed partners across supply, demand, infrastructure
- Expand beyond U.S. via global rails
- Expand beyond securities

2. Supply & Liquidity

- Defined, digestible asset verticals with meaningful total addressable markets (RWAs, real estate, late-stage private cos.)
- IP & patents for product innovation
- Grow native demand and liquidity (incl. through broker API integration and custody)

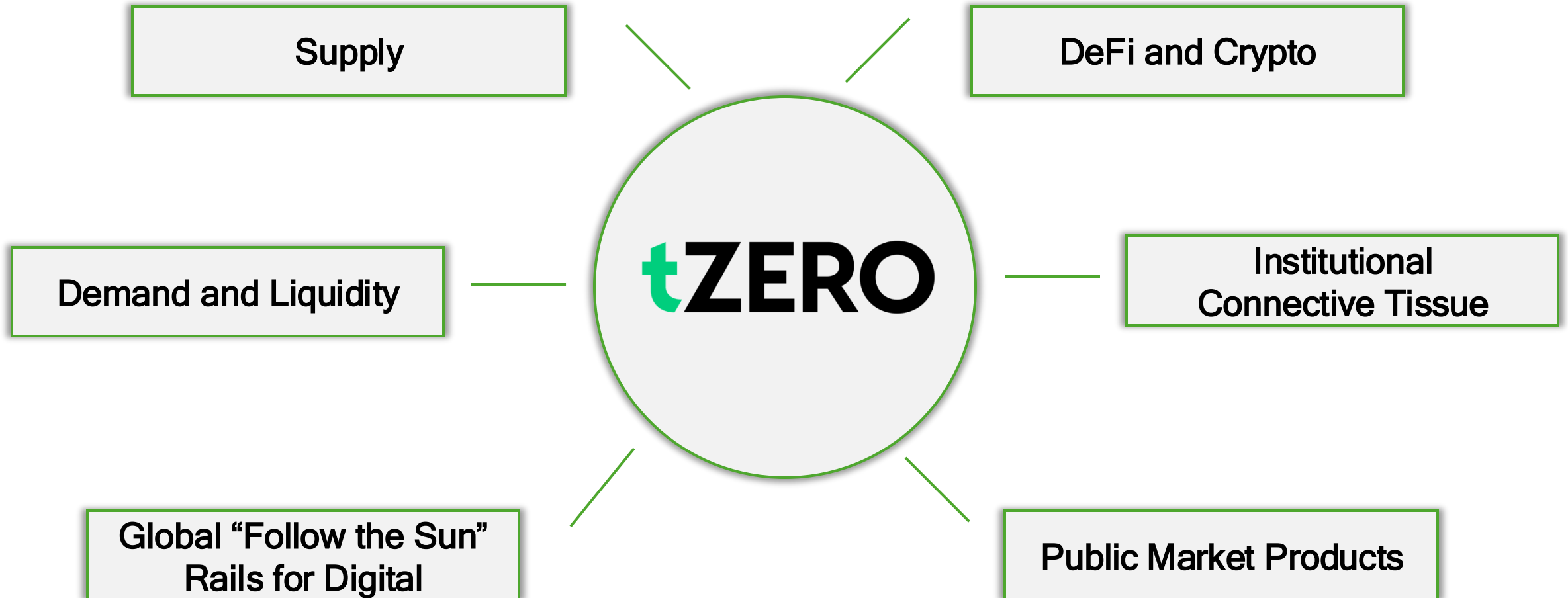
3. Multi-Asset Platform

- Tokenized securities + crypto, derivatives, predictive markets, bonds/equities
- Range of licenses to support cross-asset growth (DCO/DCM)
- Seamless 24/7 experience (extended hours, native app, crypto paywall)

4. Transparency, Engagement & Growth

- PR, social, advocacy, policy
- Evaluate structure (incl. public market presence) for scale

Global Partnerships





Global Partnerships

1. **Supply** - Bring high-quality assets onto the platform, including RWAs.
2. **Demand & Liquidity** - Expand investor participation and liquidity.
3. **Global Rails** - Deliver on digital promise of 24/7 global trading, address. geographic frictions with “follow-the-sun” global rails for tokenized trading.
4. **Defi and Crypto** - Partner with L1/L2s, wallets, wrapper providers and DeFi protocols to create a true multi-chain environment alongside own initiatives.
5. **Institutional Connections** - Connective tissue for trading, settlement and custody.
6. **Public Market Products** - Reimagine public markets via blockchain, leveraging patents, automation, and advocacy.